INTERVIEW

December 2015

Keith Maynard
TV PRESENTER & CRUISE INDUSTRY EXPERT

« The cruise industry gave me the chance to see the world »

How has your experience in the cruise line industry helped you in your current role?

The unique environment that’s created when working at sea either makes you or destroys you. Long hours and potentially being on call 24/7, along with the fact that the main reason you are on call 24/7, means that there is just to work, means that you learn to be very job centric and focused. You can’t escape ‘home’ at the end of the day or have a refreshing weekend off and therefore, you have to face up to any work issues head on and solve them, or work through them. If you want to succeed. It’s made me an incredibly focused and dedicated individual which has really helped me forge a new career with TV and video. Unlike many other presenters and actors I don’t rely on my agent to bring in work in fact – I create 95% of my own job opportunities.

You are a versatile individual, why focus on the cruise industry?

The cruise industry gave me the chance to see the world whilst entertaining my audience. Keith has also spent his last 3 years as the co-presenter of the Planet Cruise TV Show. He tells us more about his role, the industry and his experiences.

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